

Specialised nutrition industry leaders gather in Madrid for SNE General Assembly

Madrid, 9 October, 2025 – Specialised Nutrition Europe, the European trade association representing the specialised nutrition industry hosted its General Assembly on October 8–9 in Madrid, in collaboration its Spanish member associations ANDI, AENE and AFEPADI.

The event brought together regulators, industry leaders, and international experts to explore the latest trends, challenges, and opportunities in infant and specialised nutrition.

Highlights from the Assembly include:

- **Regulation for specialized nutrition:** A roundtable with AESAN (Spanish risk assessment authority), AFEPADI, and SNE focused on food fortification and young-child formulas. Irene Gadea, Head of Nutritional Risk Management at AESAN, stressed the importance of “clear, evidence-based regulations to ensure product safety and quality.” Marie-France Pagerey, SNE President, stated: “Most Europeans consume specialised nutrition products at some stage in their lives, but regulation is not always fit for purpose for our products”. Agustín Roque, General Secretary of AFEPADI, added: “Fortification with vitamins and minerals is important, for example to cater for the needs of sportspeople, and any regulation on this topic should be science-based.”
- **Future sector trends:** Business leaders from Ordesa, Danone, and Nestlé explored global opportunities and challenges. Dr. Joan Permanyer, President of ANDI and CEO of Ordesa, highlighted that “innovation and evolving family needs will shape specialised nutrition in the years ahead.” Irene Boj, President of AENE and General Manager of Danone Nutricia Spain, highlighted the need to “pay more attention to malnutrition, which still often goes unnoticed today, and to emphasize the crucial role of clinical nutrition in patient care and recovery.”

The 80 participants also voted to give the **SNE Award** for top communication and advocacy initiatives to the “Cartoon for safe bottle feeding” by the Secteur Français des Aliments de l’Enfance. The event also featured a motivational keynote by Anders Hofman, the first triathlete to complete an Ironman in Antarctica.

About SNE

Specialised Nutrition Europe (SNE) unites and represents the specialised nutrition industry across Europe to contribute to positive framework conditions for products for people with specific nutritional needs.

About ANDI

ANDI is a trade association which groups together and represents the interests of the Spanish infant food industry. ANDI is made up of national companies producing food aimed at the nutritional needs of specific groups. These companies range from SMEs to companies operating internationally. Specifically, our members offer dietary solutions on maternal, infant and young child nutrition.

About AFEPADI

Founded in 1943, AFEPADI is Spain's leading association for food supplements, sports nutrition, and weight management products. It advocates for clear, balanced regulations, represents industry interests at both national and international levels, and is committed to supporting its members, consumers, and society.

About AENE

The Spanish Association of Manufacturers and Distributors of Enteral Nutrition Products (AENE) groups and represents companies operating in the sector of dietary foods for special medical uses, aware of the importance of developing a responsible promotional activity for the nature of their products and the segment of the population to which they are intended.

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